



Kits for Kids

Giving 20,000 youth the tools they need to start the 2024/2025 school year successfully.

At TELUS, we give where we live to communities in need across the globe. Proudly, we've distributed more than 200,000 Kits for Kids, backpacks filled with essential school supplies, in communities across Canada as part of our annual TELUS Days of Giving.

Why am I receiving Kits for Kids?

In partnership with your local government official, your school/organization is collaborating with TELUS' Kits for Kids program to support youth. We know that for many families, the rising cost of school supplies is simply not within their means.

What's in the Kit for Kids?

Every kit includes the following: one backpack, one pack of lined paper, two packages of exercise books (four per package), one pencil case, one 12-pack of colouring pencils, one 10-pack of HB pencils, one 6-pack of blue BIC pens, two erasers and one flexible ruler.

Let's make the future friendly, together.

Every act of giving can inspire another. Help us spread the message of giving back by sharing on social media using the hashtag **#givewherewelive** and **#kitsforkids**, as well as tagging **@TELUS**. Together, we can help create a friendlier future for all Canadian families.

About TELUS

Since 2000, our extended TELUS family has contributed \$1.7 billion in cash in-kind contributions, time and programs, including 2.2 million days of volunteering.

Learn more at telus.com/SocialImpact