



Join the Indigenous Tourism BC Team

Indigenous Tourism BC is hiring regional specialists in four regions.

Job Title	Indigenous Tourism Specialist -1 for Cariboo Chilcotin Coast -1 for Northern BC-West -1 for Thompson Okanagan / Kootenay Rockies -1 for Vancouver Island
Reports to	Manager of Communications, Engagement, and Special Projects
Job Location	Various locations through BC, including West Vancouver, North Western BC, Thompson Okanagan/Kootenay, and Vancouver Island
Term	Full-time

The Regional Indigenous Tourism Specialist is to support the advancement of Indigenous Tourism by providing responsible and respectful regional-specific support through meaningful engagement with local communities and tourism partners. The Regional Indigenous Tourism Specialist connects entrepreneurs, businesses, and communities to opportunities, programs, and resources for a thriving Indigenous tourism economy.

Key Responsibilities include

- Builds positive relationships with local First Nations communities, respecting protocol and approach per community, village, or nation
- Supports local Indigenous tourism business operators and local tourism business partners to build relationships and grow Indigenous cultural experiences
- Collaborates with the Regional Destination Management Organizations (RDMO) to support development and demand for Indigenous tourism businesses by enhancing awareness of the value of Indigenous cultural tourism.

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- Foster relationships that enable connectivity between Indigenous communities, policymakers, and organizations.
- Help Indigenous businesses advance through the phases of market readiness.
- Support the local RDMO and its members in integrating Indigenous businesses, services, and content as part of their commitment to reconciliation.
- Assist Indigenous partners and stakeholders in advancing market readiness through various training and development programs through the ITBC Indigenous Tourism Training Initiative (ITTI)
- Support the development of Indigenous learning and innovation programs for new Indigenous product development.
- Attend bi-weekly and other special Destination Development meetings specific the assigned Iconic destination or route,
- Host round table discussions with ITBC Stakeholders, First Nations community leaders, knowledge keepers and local municipalities
- Keep updated on the Invest in Iconics Strategy and share updates with ITBC Stakeholders impacted
- Present on the Value of Indigenous Tourism to interested communities
- Support logistics for trainings within the region
- Communicate upcoming opportunities with ITBC stakeholders and Indigenous Tourism businesses

Key Expectations of the role

- Adheres to professional standards established by ITBC and successfully meets targets and deadlines.
- Timely and professional communications with employees of ITBC
- Accurate time management tracking and reporting.

Job Requirements

- Preference will be given to the candidate's that have engagement and economic development experience with Indigenous communities.
- In depth knowledge and experience of indigenous protocols and cultural practices.
- Post-secondary education in economic development or business administration and 3 years minimum experience in an economic development field or tourism related field or an equivalent combination of education and experience.



- Ability to manage and grow relationships and partnerships and collaborate with the tourism industry.
- Strong communication, presentation, and reporting skills.
- Proficient in using Google, Customer Relationship Management systems and Microsoft Office Suite Products.
- Highly organized and motivated.
- Will require travel and potentially work evening and weekends as needed.
- Preference will be given to Indigenous applicants, but we encourage all to apply.
- ITBC is an equal opportunity employer which values diversity in the workplace and welcomes applications from all qualified applicants.

We endeavor to support the success of Indigenous communities and businesses across British Columbia, and we recognize that Indigenous people especially have a unique understanding of the depth and richness of the cultures and traditions of the original stewards of this land. As such, Indigenous people are strongly encouraged to apply

Please specify the region that you are interested in with your cover letter. We thank all those who apply with a resume, cover letter and references, however only those we wish to interview will be contacted. Thank you for your interest.

Email your submission to:

gail@Indigenoustbc.com by 4:30pm on August 9, 2024
