



Salmon Arm Demolition Derby and Swap Meet plus Show 'n Shine

Sat. June 15th & Sun. June 16th

Sponsorship Proposal 2024

Why Sponsor this Event?

Sponsorship opportunities provide a platform for networking and building relationships with other businesses and community members.

Your Support will not only benefit your business through increased visibility and brand recognition but it will also show your commitment to giving back to the community.

Please join us in making a positive impact on our community, supporting important charities and causes, while growing your business through sponsorship.

Please contact us today to discuss a sponsorship package that meets your needs & goals.

Our Marketing Team

Email us at: SmashandSwap@gmail.com

Amber Inglis

I am so proud to be part of the Salmon Arm Demolition Derby and Swap Meet plus Show 'n Shine! With a back ground in marketing and sales, I am looking forward to working with your business as a potential sponsor. I am grateful for your consideration to help us make this 3-1 event the most spectacular show yet!

Amber 250.253.2380

Vallerie Byrne

As an Event Coordinator out of Enderby, BC I'm so excited to put my experience and knowledge to work with your business as a potential sponsor. I am both personal and professionally part of the Shuswap "car community" and the success of this is near and dear to me. I look forward to working with you and having your business recognized as one of our amazing sponsors.

Vallerie 250.859.4494

PLATINUM Sponsorship

\$2500 or Equivalent in Services / Equipment

- Large Business logo on our Sponsorship Banner
- Large Business logo on our website with a link directly to your business.
- Space to display your own banner at the event, in a high traffic area.
- Focused recognition during the event via announcer.
- 4 Social Media posts highlighting your business.
- Numerous other social media sponsorship recognition posts on both Facebook and Instagram

As a special thank you for your sponsorship

10 Weekend Passes to give to your staff or customers

GOLD Sponsorship

\$1000+ or Equivalent in Services / Equipment

- Medium Business logo on our Sponsorship Banner
- Medium Business logo on our website with a link directly to your business.
- Space to display your own banner at the event
- Focused recognition during the event via announcer.
- 2 Social Media posts highlighting your business.
- Numerous other social media sponsorship recognition posts on both Facebook and Instagram

As a special thank you for your sponsorship

6 Weekend Passes to give to your staff or customers

SILVER Sponsorship

\$500+ or Equivalent in Services / Equipment

- Small Business logo on our Sponsorship Banner
- Small Business logo on our website with a link directly to your business.
- Recognition during the event via announcer.
- 2 Social Media posts highlighting your business.
- Numerous other social media sponsorship recognition posts on both Facebook and Instagram

As a special thank you for your sponsorship

4 Weekend Passes to give to your staff or customers

BRONZE Sponsorship

\$250+ or Equivalent in Services / Equipment

- Business name on our Sponsorship Banner
- Business name on our website
- Recognition during the event via announcer.
- Numerous other social media sponsorship recognition posts on both Facebook and Instagram

As a special thank you for your sponsorship

2 x 1 Day passes to give to your staff or customers

***The Salmon Arm Demolition Derby and Swap Meet plus Show 'n Shine
Committee appreciates your consideration for sponsorship.***

Other opportunities to marketing your business and/or giving back to the community at this event:

Silent Auction Donation:

We are raising funds to create a bursary for an SD83 student going into post-secondary trade school. 100% of proceeds from the silent auction will go directly to the bursary. Silent Auction will be held on site during this event.

Prize donations would gladly be accepted. Please Contact Amber Inglis

Show Case your automotive related business:

The Swap Meet is a great opportunity to show case your business to the community and/or sell your products/services.

Automotive: Parts, tools, equipment, apparel, accessories and more.

Man-cave items, antiques, collectibles, toys, signs & memorabilia as well.

For more details visit: www.whitepostautomuseum.com/swap-meet

Or Call Keri at (250) 835-2224

Some of the local community causes and organizations we will be supporting with funds raised are:

Salmon Arm Demolition Derby Trades Bursary

Shuswap Paws Rescue Society

Salmon Arm Minor Baseball

Salmon Arm Food Bank

Notch Hill Historic Community Hall

Girl Guides of Canada

Sponsorship payments can be picked up by our Marketing Team.

Please make Cheque payments payable to "Smash and Swap".

E-Transfer payment to: smashandswap@gmail.com

***Thank you from the Salmon Arm Demolition Derby and
Swap Meet plus Show 'n Shine Committee.***